



BENCHMARK
COMPANY PROFILE //2021



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CORE VALUES

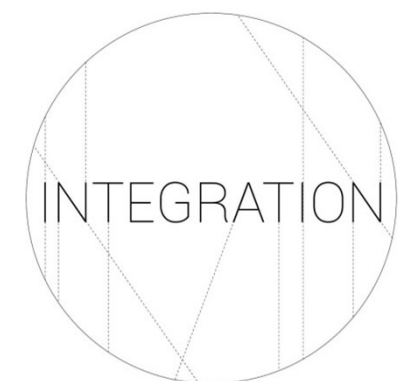
Since our establishment in 2007, our benchmarks of real estate practice have been guided by a set of core values that determine our entrepreneurial actions and characterize our behavior towards customers, investors, employees and other key stakeholders.



Led by a global outlook into the future yet inspired by local stories from the past, we deliver a “glocal” real estate value that endures and ensures long term returns to all stakeholders.



The foundation of all our partnerships is derived from this value, as it promotes trust and dictates a serious responsibility towards the community, the built environment, and our investors.



Our comprehensive suite of integrated development services renders each project into a high-end community that is a positive integral of its urban context.

EXPERTISE

Benchmark offers a 360 degree set of expertise of **Real Estate Investment, Development and Advisory services** for various Project types , **Green Field or Distressed.**

STRATEGIC PLANNING

- /Opportunity and Value Creation
- /Master Planning and Urban Regeneration
- /Development Strategy
 - //Viable Mix/Highest and Best Use Strategy
 - //Program/Land Use Optimization
 - //Programming/Phasing and Adaptability

FINANCIAL STRUCTURING

- /Business Plan/Feasibility Study
- /Financial and Legal Structuring
- /Debt Structuring
- /Financial Management

INVESTMENT

- /Funding Strategy
- /Fund Raising
- /Exit Planning

TURNAROUND AND RESTRUCTURING

- /Organizational Assessment
- /Turnaround Strategy and Implementation
 - //Planning
 - //Operation Restructuring
 - //Financial Restructuring

PROJECT DEVELOPMENT

- /Project Organization
- /Design Strategy and Management
- /Procurement Strategy and Management
- /Construction Strategy and Management
- /Controlling and Reporting

ASSET MANAGEMENT

- /Marketing and Communication Strategy and Management
- /Sales and Leasing Strategy and Management
- /Transition Management
- /Contracts management
- /FM Operator Management
- /Cost Management
- /Capital Expenditure Planning and Management
- /Tenants Relations

BOARD MEMBERS

Driven by a unique team of professionals who possess years of international experience and global relationships in the design, consulting and investment communities, Benchmark is emerging as a solid and trusted regional player.

Its founders and board members have led some of the region's most prestigious and high-profile projects earning them their name amongst decision-makers and investors alike.

DR. BASSIM HALABY

Chairman / Chief Executive Officer

FORMER MINISTER MOHAMMAD CHOUCAIR

Executive Board Member

MRS. RANDA JAMALI

Partner / Chief Operating Officer



DR. BASSIM HALABY

Chairman / Chief Executive Officer

Bassim is the Chief Executive Officer of Benchmark. His vision and direction lead the company to become a key player in the investment, development and management of real estate projects, with a multi-billion dollar portfolio across the MENA region.

Prior to Benchmark, Bassim was the co-head of Hines MENA, a global real estate development firm. Back in 1996, he founded Millennium Development, an international company that provides integrated planning, development and project management consulting services.

Bassim acted as the chairman and CEO until end of 2006. Bassim also served as the Chief Planner for the city of Arriyadh, Senior Consultant to Merrill Lynch and the World Bank, as well as Chief Planner for the City of Boston. He is a member of the Board of Directors of several institutions across the United States and the Middle East:

- Executive member of the Board of Directors Sloan Management - MIT
- Executive member of the Board of Advisors Martin Trust Center for Entrepreneurship - MIT
- Executive member of the Board of Advisors Special Program in Urban & Regional Settlements (SPURS MIT)
- Executive member of the Board of Trustees Beirut Arab University
- Executive member of the Board of Trustees Al Birr & Al Ihsan Trust



**Honorary Doctorate of Architecture & Urban Planning
Beirut Arab University (BAU)**



**Masters of Business Administration
Massachusetts Institute of Technology (MIT)**



**Masters of Real Estate Development
MIT**



**Masters in City Planning
MIT**



**Bachelor of Architectural Engineering
BAU**



BOARD MEMBERS



FORMER MINISTER MOHAMED CHOUCAIR

Executive Board Member

Mohamed is a board member at Benchmark since inception. He is the Chairman of the Federation of the Chambers of the Commerce, Industry & Agriculture in Lebanon.

He has a strong prominent presence in local and regional business circles which strengthens Benchmark's exposure and offers the company new opportunities.

Mohamed was the Minister of Telecommunication, CEO and Vice President of Patchi, one of the most renowned chocolate brands in the region. He has also launched several industrial projects and invested in several real estate companies.

He assumed responsibilities in several professional associations and contributed to the foundation of many others.

He also received several decorations and tributes in Lebanon and abroad.

- Member of the Board of Directors of Patchi International SAL
- Member of the Board of Directors of Solidere since 2018
- Member of the Head of the Lebanese economic organizations since 2018
- Member of the administrative council of the Lebanese socio-economic council since 2017
- Member of the Advisory Board of the University of Balamand-School of Business since 2017
- Member of the advisory council of the Arab University of Beirut- School of Business since 2017
- Member of - Honorary Consul of the Republic of Fiji in Lebanon
- Chevalier de l'Ordre National du Mérite by the President of the French Republic, Mr. François Hollande
- Vice-president of the Lebanese-French Chamber of Commerce in 2010



MRS. RANDA JAMALI

Partner / Chief Operating Officer

Randa joined Benchmark as Chief Operating Officer in 2008 and became partner in 2009. She provides direction to the overall operation at the regional level and develops and implements operating and financial strategies in accordance with corporate objectives. Randa plays an instrumental role in leading the planning, structuring and execution of real estate projects throughout the entire development life cycle and has an extensive experience across various scale projects in the MENA region.

Randa is also leading the expansion of new ventures in her capacity of Chief Executive Officer of Mahara Capital, an investment arm of Benchmark, acting as the master franchisee of Tumo Center for Creative Technologies in the Middle East and Africa.

Prior to joining Benchmark, Randa served as the Regional Controller at Hines, a global real estate development company, where she supported the establishment of their operation in the MENA region, assisted in the structuring of investments, and evaluated sector opportunities.

Randa also served as the Director of finance and administration at Millennium Development where she spearheaded the complete restructuring of the financial operation of the company. She was also the key financial advisor on major large scale development projects in the region.



**Masters of Business Administration
Massachusetts Institute of Technology (MIT)**



**Certification in Real Estate Finance & Investment
Cornell University**



**Masters of Business Administration
Lebanese American University**



**Bachelor of Science
American University of Beirut**



MASTER DEVELOPMENT

AL WA'AB CITY



LOCATION /
Doha, Qatar

Al Wa'ab City is a thoughtfully planned low-rise, low-density development centrally located within the existing fabric of Doha, forming the very heart of the Al Wa'ab District. This mixed-use development offers a unique blend of experiences and a true sense of place to the community and the city of Doha as well.



ROLE /
Strategic Planning
Financial Structuring
Turnaround &
Restructuring
Project Development

From high end villas to contemporary apartments, residents can enjoy a unique living experience where privacy, inspired design, quality interiors meet amid beautiful parks and landscaped pedestrian walkways in a secure, relaxing, and inspiring environment. Al Wa'ab City is a lifestyle destination with a diverse mix of retail, leisure and entertainment. Moreover, its vibrant commercial zone offers business partners with quality office and retail opportunities that maximize the living experience in Doha.



VALUE /
USD 2.5 billion



CONSULTANT /
Aecom



CLIENT /
Al Wa'ab City



SITE AREA /
1.25 million sq.m.



STATUS /
Completed



www.alwaabcity.com

MASTER DEVELOPMENT

SECRET GARDENS OF FAQRA



LOCATION /
Kfertay,
Kfardebian,
Lebanon



ROLE /
Strategic Planning
Financial Structuring



VALUE /
USD 50 million



CONSULTANT /
TBA



CLIENT /
Not disclosed



SITE AREA /
13,782 sq.m.

BUILT-UP AREA /
11,400 sq.m.



STATUS /
Pre-Development Phase

Inside the walls of one of the most sought after resorts in Lebanon, a new Benchmark signature project will offer a unique living experience within Faqra Club. The balanced mix between luxurious villas, townhouses and chalets embodies complete privacy in a tranquil living environment for each resident. As an example of high-quality design for non urban communities, the site offers residences carved in a landscape that embellishes its people with remarkable comfort while maintaining respect for nature and the environment. The project promises to deliver a socially responsible set of amenities to a distinguished clientele.



MASTER DEVELOPMENT

SHARQ ARRIYADH



LOCATION /
Arriyadh, KSA



ROLE /
Strategic Planning
Financial Structuring



VALUE /
Not disclosed



CONSULTANT /
Gensler,
Washington DC



CLIENT /
Private Land Owner



SITE AREA /
3 million sq.m.



STATUS /
Pre-Development
Phase

Connected by two main highways, this mega-project aligns with Arriyadh Metropolitan Development Strategy (MEDSTAR) and offers a new prominent gateway to a rapidly growing city. This new urban center brings promises of improved lifestyle through fully-planned neighborhoods and a wide range of services, facilities and green spaces. It looks to meet the needs of Saudi families looking to enjoy the benefits of home ownership and raise families in a safe environment. The mixed-use plan offers promising business opportunities and amenities for a diverse population.



MASTER DEVELOPMENT AL QAMARIYAH



LOCATION /
Beit Boss, Sana'a,
Yemen

Located in Beit Boss Area at the southern outskirts of Sana'a, Yemen, Al Qamariyah stands out as an integrated, self-sustained community that portrays the celebrated past in a luxurious 21st century setting. Whether from the window of a 5-star hotel or a villa, residents will enjoy the beautiful hillside views made possible by traditional contouring terraces.



ROLE /
Strategic Planning
Financial Structuring



VALUE /
USD 720 million

Such tranquillity is further accentuated by a ravine running through landscaped neighbourhoods that crafts an urban balance against the shared retail, hospitality and academic amenities. Al Qamariyah exemplifies a timeless modern city that is based on the utmost respect for and responsibility towards the environment.



CONSULTANT /
Gensler, USA



CLIENT /
Al Qamariyah LCC



SITE AREA /
1.2 million sq.m.



STATUS /
Master Planning Phase



VERTICAL DEVELOPMENT

MINA EL HOSN 1398



LOCATION /
Mina El Hosn, Beirut
Central District,
Lebanon

Upon its launch in 2009, Plot 1398 witnessed strong market recognition registering sales at almost 40% of its retail and residential units. In 2010, the project suffered delays due to the discovery of historical findings during excavation. Since then, the underground has been completed and the construction of the three towers is due to start soon.



ROLE /
Strategic Planning
Financial Structuring
Turnaround &
Restructuring
Investment
Project Development

Benchmark was appointed as the new development manager of the project to bring the required financial strength and the deep development knowledge select that ensure completion of the project on budget and on schedule.

Benchmark's immediate objective is to carry out the necessary steps to restore trust and confidence in the project, ensure quality and standards are never compromised and re-instate Plot 1398 as one of the prime luxury residences of downtown Beirut by envisioning a new structure for the design and execution of the Project.



VALUE /
USD 500 million



CONSULTANT /
Nabil Gholam
Architects



CLIENT /
Venus Real
Estate S.A.L.



SITE AREA /
7,510 sq.m.

BUILT-UP AREA /
100,000 sq.m.



STATUS /
On Going



VERTICAL DEVELOPMENT

AL WA'AB CENTRAL



LOCATION /
Doha, Qatar



ROLE /
Strategic Planning
Financial Structuring
Turnaround and
Restructuring
Project Development



VALUE /
USD 550 million



CONSULTANT /
Gensler, USA



CLIENT /
Al Wa'ab City



SITE AREA /
189,618 sq.m.

GROSS FLOOR AREA /
523,790 sq.m.



STATUS /
Under Construction

Designed for residents who wish to be at the heart of celebration, the Central District of Al Wa'ab City embraces medium to high-rise residences fitted with contemporary fixtures and supported by ample parking facilities. Besides providing residents with perfect accessibility, the Central District is accentuated by a spine running through landscaped neighbourhood's with pocket courtyards; an ideal setting for local residents and visitors to socialize.



VERTICAL DEVELOPMENT

NOUR AL WA'AB



LOCATION /
Doha, Qatar



ROLE /
Financial Structuring
Turnaround and
Restructuring
Project Development
Asset Management



VALUE /
USD 253 million



CONSULTANT /
Aecom



CLIENT /
Al Wa'ab City



SITE AREA /
157,140 sq.m.

GROSS FLOOR AREA /
71,500 sq.m.

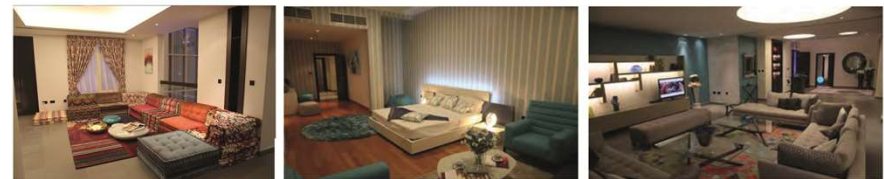


STATUS /
Sold Out

Nour Al Wa'ab villas consist of 850 sq m of exclusivity in three distinctive layouts. They sit within secure, gated communities and are inspired by thoughtful Qatari architecture complemented by contemporary high-end finishes. All villas will be maintained via the Al Wa'ab City facilities management service.

Specifications:

- 92 villas
- 850 sq.m. each
- 3 alternative layouts
- 5 upper level bedrooms
- High quality finishes, fixtures and fittings
- Contemporary kitchens and bathrooms
- Bespoke joinery
- Internal elevators
- 3 car garages
- Private gardens with swimming pools
- Self-contained visitor areas
- Separate maids' accommodation with side access
- Separate drivers' accommodation



VERTICAL DEVELOPMENT

JANAYIN AL WA'AB



LOCATION /
Doha, Qatar



ROLE /
Financial Structuring
Turnaround and
Restructuring
Project Development
Asset Management



VALUE /
USD 275 million



CONSULTANT /
Aecom



CLIENT /
Al Wa'ab City



SITE AREA /
189,618 sq.m.

GROSS FLOOR AREA /
81,500 sq.m.

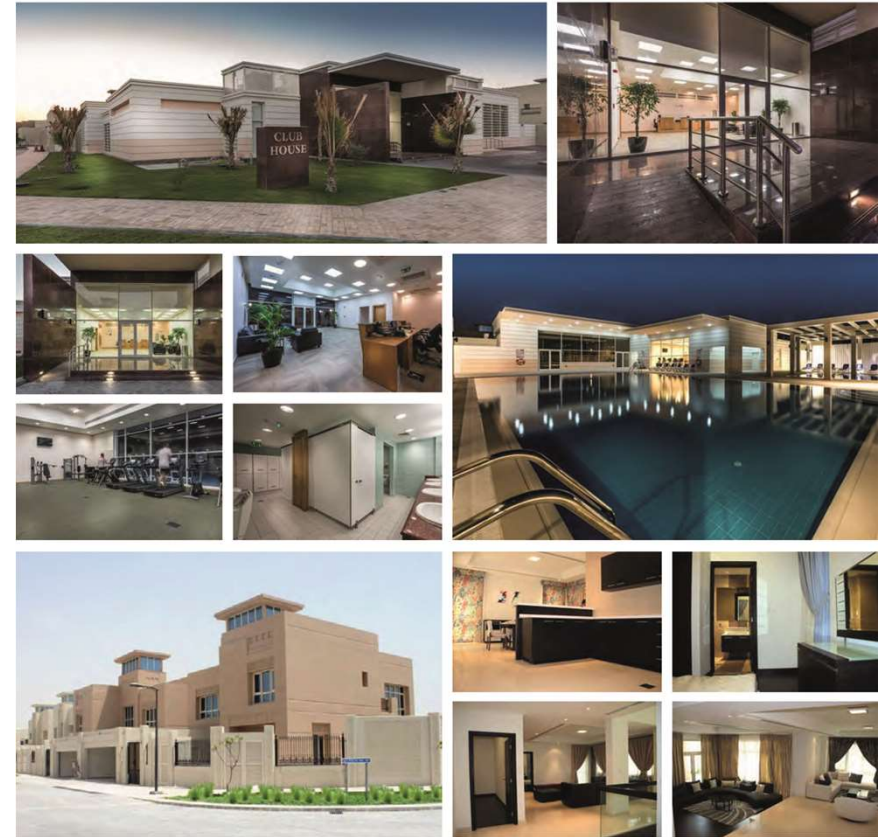


STATUS /
Delivered & Leased

Janayin Al Wa'ab homes consist of 181 distinct villas, each offering 450 sq m of contemporary living environment with a subtle hint of Qatari architecture complemented by contemporary high-end finishes. Set amidst landscaped surroundings, the Janayin Al Wa'ab homes are the perfect setting for families to thrive within a secure, well-maintained environment, complemented by neighbourhood facilities such as clubhouses, swimming pools, sports courts and children's play areas.

Specifications:

- 181 villas
- 450 sq.m. each
- 4 alternative layouts
- 4 bedrooms
- Quality finishes, fixtures and fittings
- Contemporary kitchens and bathrooms
- Bespoke joinery
- 2 car garages
- Access to neighbourhood clubhouses with swimming pools



VERTICAL DEVELOPMENT

MA'ARID AL WA'AB



LOCATION /
Doha, Qatar



ROLE /
Financial Structuring
Turnaround and
Restructuring
Project Development
Asset Management



VALUE /
USD 357 million



CONSULTANT /
Aecom



CLIENT /
Al Wa'ab City



SITE AREA /
40,000 sq.m.

GROSS LEASABLE AREA /
71,542 sq.m.



STATUS /
Delivered & Leased

The Ma'arid Al Wa'ab showrooms on Salwa Road with their grand façades are designed to showcase the best and attract maximum attention. Situated in a prime location, they are home to some of Doha's most prominent retailers and form a business destination in their own right. On the upper floors of the Ma'arid Al Wa'ab showrooms, the superb value office accommodation ensures Ma'arid Al Wa'ab delivers true commercial opportunities to entrepreneurial tenants and partners alike.



VERTICAL DEVELOPMENT

LUSAIL MARINA



LOCATION /
Marina District,
Lusail, Qatar



ROLE /
Strategic Planning
Financial Structuring



VALUE /
Not Disclosed



CONSULTANT /
Gensler, Perkins & Will,
Norr and Tabanlıoğlu
Architects



CLIENT /
Nasser Bin Khaled
Al-Thani & Sons
Holding Co.



SITE AREA /
6,193 sq.m.

GROSS FLOOR AREA /
28,488 sq.m.



STATUS /
Pre-Development Phase

Located within Lusail City North of Doha, "Lusail Marina" represents a unique design opportunity in one of the upcoming, best managed, highly valued, and sought after developments in Doha. The objective is to conceive and execute a high-end mixed use project that would not only make its mark on the Marina District, but also on the Doha scene and ultimately set a new benchmark in high-rise living. "Lusail Marina" is intended to be the first introduction of a unique living concept by blending the indoor and outdoor spaces, transforming terraces into expandable indoor living areas as well as adopting the concept of hanging villa units.



Gensler

Perkins & Will

Norr

Tabanlıoğlu Architects

VERTICAL DEVELOPMENT

BEIRUT TERRACES

LOCATION /
Mina El Hosn, Beirut
Central District,
Lebanon

"Beirut Terraces" is an opportune residence of future Beirut. Its concept, structure and appearance are shaped by both awareness and respect for the city, as well as self-confident optimism that it shares with the modern and travelled kind of urban residents its appeals to.

ROLE /
Strategic Planning
Financial Structuring
Investment
Project Development
Asset Management

The project is founded on five principles :
Inside & Outside
Layers & Terraces
Vegetation & Architecture
Views & Privacy
Light & Identity

VALUE /
USD 460 Million

CONSULTANT /
Herzog & De Meuron,
Switzerland

Individual environments, at the highest standards of comfort, cater for both openness and privacy enabling a flexible life between inside and outside. Fine detailing and a focus on the concerted orchestration of decent materials provide the essence for an efficient and luxury building. Careful environmental engineering and specific use of vegetation further enhance its sustainability and the quality of life in it. It is in this sense that "Beirut Terraces" is destined to become a landmark within the versatile evolutions of the contemporary city of Beirut.

CLIENT /
Block 18 Holding S.A.L.

SITE AREA /
5,000 sq.m.

BUILT-UP AREA /
100,000 sq.m.

STATUS /
Delivered and Sold
Out



www.beirutterraces.com

VERTICAL DEVELOPMENT

WADI HILLS RESIDENCES



LOCATION /
Wadi Abu Jmil,
Beirut Central District,
Lebanon

Located on the western boundary of Beirut Central District, Wadi Hills Residences offer a graceful living experience in the heart of the vibrant city center. Set to become one of Beirut's most prestigious address for gated communities, the project is comprised of seven low-rise apartment buildings and a community center sensitively designed in harmony. With room for all generations to enjoy year round activities, the private community offers its residents a fluid circulation between serenely vegetated and interconnected piazzas with promenades between townhouses, simplexes, penthouses, duplexes and the commercial spaces. Wadi Hills is a unique location for stylish living.



ROLE /
Strategic Planning
Financial Structuring
Investment
Project Development
Asset Management



VALUE /
USD 135 Million



CONSULTANT /
Anthony Bechu
Nabih Sinno



CLIENT /
Wadi Hills S.A.L.



SITE AREA /
8,000 sq.m.

BUILT-UP AREA /
100,000 sq.m



STATUS /
Delivered and Sold Out



www.wadihills.com

VERTICAL DEVELOPMENT

RÉSIDENCE DES PINS

LOCATION /
Agdal District, Rabat,
Morocco

With unobstructed views to Rabat Central Park, Residences des Pins transforms from a mere residential building to a unique urban village in the heart of the Kingdom's Capital.

ROLE /
Strategic Planning
Financial Structuring

The 50,000 sq m development houses commercial activity and townhouses on the ground floor, apartments on the middle floors and penthouses on the upper ones decorated with lush internal gardens and hanging private gardens.

VALUE /
USD 90 Million

The seamless and efficient flow between living spaces, indoor gardens, terraces and the surrounding green space has created a luxurious integrated community that is in harmony with its inhabitants' identity and desired lifestyle.

CONSULTANT /
Nabil Gholam
Architects, Spain

CLIENT /
Not disclosed








SITE AREA /
10,000 sq.m.

STATUS /
Pre-Development Phase



PREVIOUS EXPERIENCE


JEDDAH NEW CENTRAL DISTRICT

-  **LOCATION /**
Jeddah, KSA
-  **ROLE /**
Opportunity & Value Creation
Master Planning & Urban
Regeneration
Viable Mix, Highest & Best
Use Strategy
Program, Land Use
Optimization
Programming, Phasing &
Adaptability
-  **VALUE /**
Not Disclosed
-  **CONSULTANT /**
LACECO, Saudi Diyar, EDAW
Architects
-  **CLIENT /**
Saudi Oger
-  **SITE AREA /**
41,500,000 sq.m.
-  **STATUS /**
Partially Built



Source Millennium Development International

BAWABAT JEDDAH

-  **LOCATION /**
Jeddah Airport Site, KSA
-  **ROLE /**
Opportunity & Value Creation
Master Planning & Urban
Regeneration
Viable Mix, Highest & Best Use
Strategy
Program, Land Use
Optimization
Programming, Phasing &
Adaptability
-  **VALUE /**
Not Disclosed
-  **CONSULTANT /**
Millennium Development
International
-  **CLIENT /**
Hines, USA
-  **SITE AREA /**
7,600,000 sq.m.
-  **STATUS /**
On Hold



Source Millennium Development International

PREVIOUS EXPERIENCE








AL-SAMIYAH REDEVELOPMENT

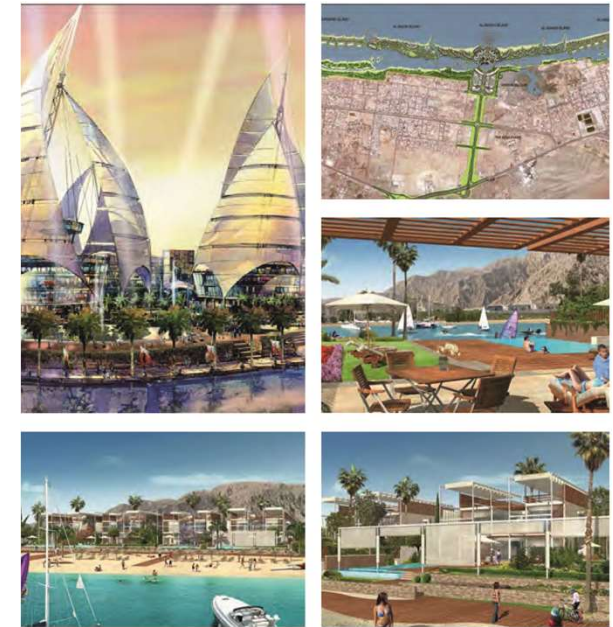
-  **LOCATION /**
Al Shamiyah , KSA
-  **ROLE /**
Opportunity & Value Creation
Master Planning & Urban
Regeneration
Viable Mix, Highest & Best
Use Strategy
Program, Land Use
Optimization
Programming, Phasing &
Adaptability
-  **VALUE /**
USD 8.6 billion
-  **CONSULTANT /**
Architecture Studio, France
-  **CLIENT /**
Al Shamiyah Development
Company
-  **SITE AREA /**
1,400,000 sq.m.
-  **STATUS /**
Land partially used for
Haram Expansion
Remaining on Hold



Source Millennium Development International

SARAYA ISLAND RESORTS


-  **LOCATION /**
Ras Al Khaimah , UAE
-  **ROLE /**
Opportunity & Value Creation
Master Planning & Urban
Regeneration
Viable Mix, Highest & Best Use
Strategy
Program, Land Use
Optimization
Programming, Phasing &
Adaptability
-  **VALUE /**
Not Disclosed
-  **CONSULTANT /**
Creative Kingdom
-  **CLIENT /**
Saraya Holdings
-  **SITE AREA /**
1,000,000 sq.m.
-  **STATUS /**
On Hold



Source Millennium Development International

PREVIOUS EXPERIENCE








SANNINE ZENITH LEBANON

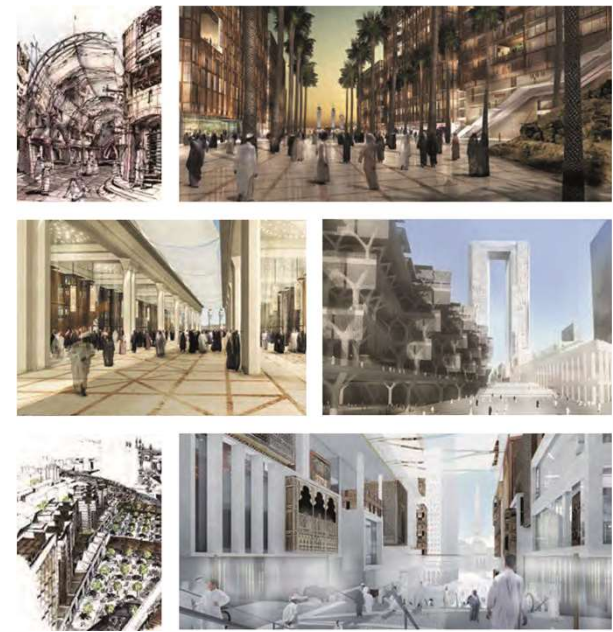
-  **LOCATION /**
Sannine, Lebanon
-  **ROLE /**
Opportunity & Value Creation
Master Planning & Urban
Regeneration
Viable Mix, Highest & Best
Use Strategy
Program, Land Use
Optimization
Programming, Phasing &
Adaptability
-  **VALUE /**
USD 2.5 billion
-  **CONSULTANT /**
Nabil Gholam Architects,
Spain
-  **CLIENT /**
AL Salam Group
-  **SITE AREA /**
1,000,000 sq.m.
-  **STATUS /**
On Hold



Source Millennium Development International

JABAL OMAR DEVELOPMENT








-  **LOCATION /**
Makkah, KSA
-  **ROLE /**
Opportunity & Value Creation
Master Planning & Urban
Regeneration
Viable Mix, Highest & Best Use
Strategy
Program, Land Use
Optimization
Programming, Phasing &
Adaptability
-  **VALUE /**
Not Disclosed
-  **CONSULTANT /**
LACECO, Lebanon
-  **CLIENT /**
Mecca Company for Development
and Construction
-  **SITE AREA /**
230,000 sq.m.
-  **STATUS /**
Completed



Source Millennium Development International

PREVIOUS EXPERIENCE








AL ABDALI

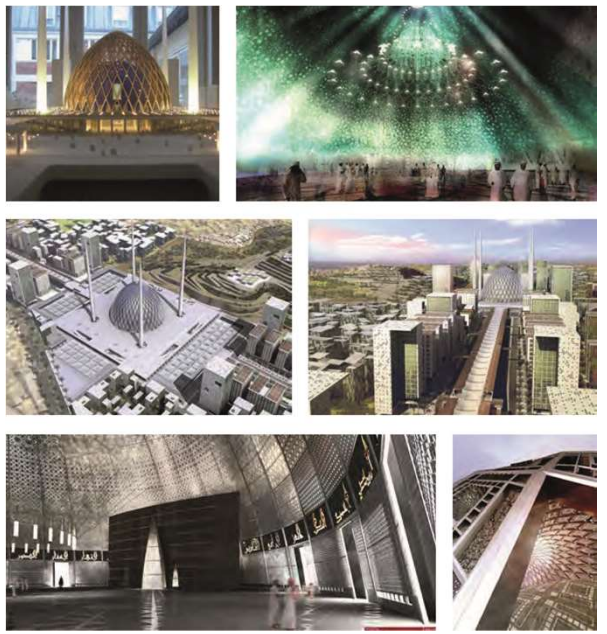
-  **LOCATION /**
Amman New Downtown,
Jordan
-  **ROLE /**
Opportunity & Value Creation
Master Planning & Urban
Regeneration
Viable Mix, Highest & Best
Use Strategy
Program, Land Use
Optimization
Programming, Phasing &
Adaptability
-  **VALUE /**
Not Disclosed
-  **CONSULTANT /**
LACECO, Lebanon
-  **CLIENT /**
Saudi Oger & Mawared
-  **SITE AREA /**
350,000 sq.m.
-  **STATUS /**
Completed



Source Millennium Development International

H.R.H. KING ABDALLAH MOSQUE








-  **LOCATION /**
Makkah, KSA
-  **ROLE /**
Opportunity & Value Creation
Master Planning & Urban
Regeneration
Viable Mix, Highest & Best Use
Strategy
Program, Land Use
Optimization
Programming, Phasing &
Adaptability
-  **VALUE /**
USD 500 million
-  **CONSULTANT /**
Architecture Studio, France
-  **CLIENT /**
King Abdallah of KSA
-  **SITE AREA /**
225,000 sq.m.
-  **STATUS /**
Under Construction



Source Millennium Development International

PREVIOUS EXPERIENCE

HARAM EXPANSION

-  **LOCATION /**
Makkah, KSA
-  **ROLE /**
Opportunity & Value Creation
Master Planning & Urban
Regeneration
Viable Mix, Highest & Best
Use Strategy
Program, Land Use
Optimization
Programming, Phasing &
Adaptability
-  **VALUE /**
Not Disclosed
-  **CONSULTANT /**
Tadao Ando, Abdel Halim, Charles Correa,
Santiago Calatrava, Shigeru Ban, Zaha Hadid,
Muhammad Mayet
-  **CLIENT /**
Not Disclosed
-  **SITE AREA /**
N/A
-  **STATUS /**
Completed



Source Millennium Development International

THE LANDMARK MIXED USE PROJECT

-  **LOCATION /**
Beirut Central District, Beirut,
Lebanon
-  **ROLE /**
Opportunity & Value Creation
Master Planning & Urban
Regeneration
Viable Mix, Highest & Best Use
Strategy
Program, Land Use
Optimization
Programming, Phasing &
Adaptability
-  **VALUE /**
USD 450 million
-  **CONSULTANT /**
Atelier Jean Nouvel, France
-  **CLIENT /**
The Landmark Company
-  **SITE AREA /**
150,000 sq.m.
-  **STATUS /**
On Hold



Source Millennium Development International

PREVIOUS EXPERIENCE

MAKKAH WESTERN GATEWAY (MWG) - MASSAR



LOCATION /
Makkah, KSA



ROLE /
Opportunity & Value Creation
Master Planning & Urban
Regeneration
Viable Mix, Highest & Best
Use Strategy
Program, Land Use
Optimization
Programming, Phasing &
Adaptability



VALUE /
Not Disclosed



CONSULTANT /
Architecture Studio,
France



CLIENT /
Mecca Company for
Development and
Construction



SITE AREA /
4 km length, 150 m width



STATUS /
Under Construction



Source Millennium Development International



LOCATION /
Makkah, KSA



ROLE /
Opportunity & Value Creation
Master Planning & Urban
Regeneration
Viable Mix, Highest & Best Use
Strategy
Program, Land Use
Optimization
Programming, Phasing &
Adaptability



VALUE /
USD 7 billion



CONSULTANT /
Gensler, USA



CLIENT /
Al Hijra Urban Development
Company



SITE AREA /
65,000 sq.m.



STATUS /
On Hold



Source Millennium Development International

PREVIOUS EXPERIENCE

AJYIAD CITADEL PROJECT

LOCATION /
Makkah, KSA

ROLE /
Opportunity & Value Creation
Master Planning & Urban
Regeneration
Viable Mix, Highest & Best
Use Strategy
Program, Land Use
Optimization
Programming, Phasing &
Adaptability

VALUE /
Not Disclosed

CONSULTANT /
Nabil Gholam Architects,
Spain

CLIENT /
Saudi Oger

SITE AREA /
15,000 sq.m.

STATUS /
Completed



Source Millennium Development International

PARK HILLS RESIDENCES

LOCATION /
Beirut, Lebanon

ROLE /
Opportunity & Value Creation
Master Planning & Urban
Regeneration
Viable Mix, Highest & Best Use
Strategy
Program, Land Use
Optimization
Programming, Phasing &
Adaptability

VALUE /
Not Disclosed

CONSULTANT /
Nabil Gholam Architects,
Spain

CLIENT /
MECC

SITE AREA /
3,000 sq.m.

STATUS /
On Hold



Source Millennium Development International

AWARDS

The International High Rise Award City of Frankfurt Main Lord Mayor	Beirut Terraces	Beirut Terraces High Rise Award	2018
CTBUH Best Tall Building Award	Beirut Terraces	Best Tall Building Award Finalist Middle East & Africa Region 2018	2018
Arabian Property Awards	Al Wa'ab City	Best Mixed-use Development Qatar	2017-2018
Arabian Property Awards	Al Wa'ab City	Award Winner Mixed use Development Qatar	2017-2018
Arabian Property Awards	Beirut Terraces	Best Residential High Rise Architecture	2015-2016
Real Estate Awards Lebanon	Beirut Terraces	Leading High Rise Project	2014
MIPIM Awards, Finalists	Beirut Terraces	Best Futura Project	2013
International Property Awards Arabia	Wadi Hills Residences	Best Architecture Multi Residence Arabia	2012-2013
International Property Awards Arabia	Wadi Hills Residences	Best Architecture Multi Residence Lebanon – 5 Star	2012-2013
Lebanon WEB Awards	Wadi Hills Residences	Real Estate Silver Award	2012

AWARDS

